Jarno Hämäläinen

Forest Joensuu

BUSINESS JOENSUU | **J⊙E**

Key Account Manager, Business Joensuu

jarno.hamalainen@businessjoensuu.fi
+358 50 306 7254

Jarno Hämäläinen brings over 20 years of expertise in forest bioeconomy consulting and forest information services. Currently working as a Key Account Manager at Business Joensuu, Hämäläinen is an expert in forest resource inventory and remote sensing. His primary areas of expertise are collecting and analysing forest resource data using remote sensing technologies and solutions for biomass energy use.

Hämäläinen has led international expert teams and projects aimed at promoting exports. He has participated in various projects, such as Finland's development cooperation project in Mozambique, where national forest resource data collection and reporting were developed. In Denmark, Hämäläinen contributed to the development of advanced remote sensing products. Additionally, he has been involved in improving the capacity of government agencies to utilise forest resource data.

Jarno Hämäläinen holds a Master's degree in Forest Sciences from the former University of Joensuu, where he specialised in forest information systems and statistical data processing. Hämäläinen has appeared as a speaker at national forestry training events and international forums, including in Africa, where he has even spoken to national leaders about the importance of forest resource data. He has authored several international publications, and his technical manuals have also been published as books.

Jarno Hämäläinen's goal is to promote sustainable forestry through digital forest information. He is particularly interested in developing solutions that support ecologically and economically sustainable forest use on a global scale.

Areas of expertise:

- Sustainable forestry and bioeconomy
- Forest biomass and energy biomass
- Remote sensing and forest resource data
- Digital forestry and forest technologies
- Forestry consulting and global forestry expertise

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