



# Juha Purmonen

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Juha Purmonen is the Program Manager and Development Manager of the Photonics Business Growth program at Business Joensuu, with over 20 years of experience in the photonics field as a researcher, executive director, consultant, and entrepreneur.

Purmonen specialises in developing innovation environments, research-business collaboration, and networking, particularly within the photonics industry. He has assisted start-up companies, SMEs, and global players in business development and supported foreign photonics clusters in their growth and development.

Purmonen is one of the founders of Photonics Finland and continues to serve as its Executive Director. He has extensive experience leading international and national projects and specialised expertise in supporting the growth of high-tech companies. His work focuses on ecosystem development, business growth, and the commercialisation of photonics technologies.

Purmonen is a sought-after speaker in Finland and internationally and has been frequently featured in the media. He has written several articles for leading publications in the field, such as Photonics Finland magazine, and has served as a columnist for Tekniikka & Talous magazine.

Purmonen holds a degree in mathematics, specialising in signal processing. He graduated with a Master's degree in applied mathematics from the University of Eastern Finland and has completed postgraduate studies in spectral colour research at the Center for Photonics Sciences.

Areas of expertise:

- Development of photonics technology and innovations
- Start-up and business growth
- Business development and technology management
- Photonics and technology industry networks and ecosystems
- Photonics and high-tech research and development