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Photonics Joensuu

**BUSINESS
JOENSUU**



Leena Lehikoinen is a Development Manager at Business Joensuu. Her key area of focus is promoting photonics industry investments to Joensuu and providing services related to company location, land, and facilities. She has a comprehensive understanding of the opportunities the region offers in photonics.

Leena has over 15 years of experience in business from various perspectives. She has collaborated extensively with companies on business development, internationalisation, and skills development. Throughout her career, Leena has managed hundreds of corporate accounts, giving her unparalleled knowledge of the local subcontractor network, especially within the plastics and metal industries, the photonics sector, and companies applying photonics.

Photonics applications are being developed to solve global challenges. The changing global situation has created new opportunities for photonics, particularly due to the geopolitical situation, the energy transition, and the development of artificial intelligence. New applications are continuously emerging through research at the University of Eastern Finland and Karelia University of Applied Sciences. The university has been conducting photonics research for 50 years, and Joensuu is Finland's largest optical technology educator. Experts are being trained, and infrastructure is constantly being developed, making the operating environment excellent for photonics companies and companies applying photonics.

Lehikoinen's expertise is strongly related to photonics knowledge and the photonics environment in Joensuu. Through her, companies planning investments can access all the information related to location, including financing opportunities, collaboration with educational institutions, equipment infrastructure, skilled professionals, land and facility options, business parks, and the photonics ecosystem.

Joensuu boasts cutting-edge photonics expertise, offering many opportunities for companies. However, using photonics to address business challenges is still an unfamiliar opportunity for many companies.

Areas of expertise:

- Photonics industry infrastructure and its development
- Photonics ecosystem and investments
- Operating environments and subcontractor networks
- Collaboration organisations and cooperation with the business community
- Companies' internationalisation and skills development

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